



# You could save **big** with Progressive Boat Insurance

Sample A. Sample  
1234 Anystreet Lane  
Anytown, US 12356-6789

Dear Sample A. Sample,  
Here comes another summer weekend on the water. Lazy days. Warm sun. Cool breezes. But before you slide into that captain's seat, let's review the boater's essential weekend checklist.

- Fishing equipment? Check.
- Camera? Check.
- Fido? Check.

Here's one to add: Insurance to protect it—and help you save money—from Progressive.

Saving is even easier with Progressive's Disappearing Deductibles feature\*. For every year you don't have a claim, we'll lower your deductible by another 25 percent. So, after four years, you'll have **absolutely no deductible**.

That means if you have a claim, we'll pay for everything up to your policy's limits. Depending on your selected deductible, you could save **\$500—or even \$1,000**. Now that's big savings!

**How to get your quote:** First, grab the Free Quote Card at the top of this letter. Then, **visit [progressive.com/boat](https://www.progressive.com/boat) or call 1-800-PROGRESSIVE**. It only takes minutes to get a quote.

### Beyond basics

Get coverage, services and expertise that many other companies don't offer.

- **Basic annual policies starting around \$100<sup>s</sup>**
- **Coverages including:**
  - **Total Loss Replacement\***
  - **Agreed Value<sup>†</sup>**
  - **24-Hour Roadside Assistance<sup>†</sup>**
  - **Fishing Equipment<sup>†</sup>**
  - **NEW Pet Injury<sup>‡</sup>**
  - **On-Water Towing and Labor<sup>†</sup>**
  - **Personal Effects Replacement<sup>†</sup>**

(over)



## Save with Progressive—No Matter What You Drive.

When you call about **big savings** on your boat insurance, find out if you can **save even more** with Progressive Auto, RV and Motorcycle insurance. Get the coverage you need at a price that's right for you.

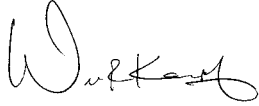
Visit  
[progressive.com/boat](https://www.progressive.com/boat)  
or call  
**1-800-PROGRESSIVE**  
today.

Here's the bottom line...Before you leave shore this summer, make sure you have the insurance protection you need at the great price you want.

Switching to Progressive is easy. Get a quote online at [progressive.com/boat](http://progressive.com/boat) or call **1-800-PROGRESSIVE**.

It's smooth sailing ahead. Go online or call today.

Sincerely,



William R. Kampf  
General Manager

P.S. You're on course for the best coverage at a great price. **Visit [progressive.com/boat](http://progressive.com/boat) or call 1-800-PROGRESSIVE today.**

#### Important Consumer Information

At Progressive, we pledge to protect your privacy and handle your personal information in a secure manner as described in our Privacy Policy. When you respond to this offer, we may obtain personal information from you and other sources to provide your insurance quote. You may access and correct this information. The law allows us to disclose this information in limited circumstances, even without authorization. This may include disclosures to companies that perform services on our behalf or to other financial institutions with which we have joint marketing agreements. However, we will not share personal information with nonaffiliated companies for their marketing purposes without your consent. Complete details are in our Privacy Policy, which you may obtain by calling 1-877-877-6041 or by visiting [www.progressive.com](http://www.progressive.com).

Boat policies underwritten by Progressive Casualty Ins. Co. and its affiliates, Mayfield Village, OH, and Progressive County Mutual Ins. Co., Austin, TX. Auto insurance prices and products are different when purchased directly from Progressive or through independent agents/brokers. Homeowners insurance underwritten by Homesite Group Incorporated, Boston, MA, IDS Property Casualty Co., DePere, WI, and ASI Lloyds, St. Petersburg, FL, and their affiliates, who are not affiliated with Progressive and are solely responsible for claims. Coverage and discounts not available in all states.

\* Disappearing Deductible feature and Total Loss Replacement coverage are not available for all boats and coverage selections, and are subject to policy terms.

† Coverages available for separate premium, may not be available for all boats and coverage selections, and are subject to policy terms.

‡ Coverage for dogs and cats included with the purchase of Collision coverage (not available in NH or NC).

§ Minimum premium is \$100; excludes state fees and taxes. Actual premium will depend on type of boat, coverage selections, and other underwriting and rating factors.



Progressive supports the responsible stewardship of natural resources.

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## Boater's weekend checklist:

- ✓ Fishing equipment? Check.
- ✓ Camera? Check.
- ✓ Fido? Check.
- ✓ Insurance to protect it...  
and help you save money?  
Call 1-800-PROGRESSIVE.



11D00138.E (02/11)

Visit [progressive.com/boat](http://progressive.com/boat) or call 1-800-PROGRESSIVE for your free quote.



Save **BIG** with  
Progressive Boat Insurance.

**PROGRESSIVE**

6300 Wilson Mills Road  
Mayfield Village, OH 44143-2182

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